

LAWRENCE: AFTER ARABIA

AN INDEPENDENT FULL LENGTH FEATURE FILM



NEWSLETTER

JANUARY 2020



POST PRODUCTION COMPLETE!

Happy New Year and welcome to our fourth newsletter for Lawrence: After Arabia the forthcoming full-length feature film. Since July we have been working on the enormous task of creating a theatrical cut of the movie - editing all the sound and vision together to create the original vision. We completed the first Directors Cut of 2 hours and 45 minutes late in August and umpteen versions later now have the theatrical cut - what you will see on the screen. We've cleaned up and mixed the sound and colourised the footage to have a period feel. The movie is 121 minutes - just over two hours long. Our final job was to add the final pieces of soundtrack music and ADR/lip sync on a scene where the sound was not good enough quality. That done we have the "final" version ready for release. We now face the task of "selling" and distribution of the movie and in the Spring we'll issue another newsletter. In the meantime please visit us on Facebook, IMDB, Twitter and the film website.

GALA PREMIERE - 19TH MAY - LIGHTHOUSE POOLE

We're very pleased to announce the gala premiere of "Lawrence: After Arabia" on Tuesday 19th May at the Lighthouse Poole. The premiere will benefit Lighthouse Poole Art Centre charity and we've been allocated a small number of VIP tickets, which have been allocated to the production cast & crew.

Tickets are now on sale online to the public and at the Lighthouse Poole booking office at £30 each plus a booking fee. The event will be held in the 700-seat theatre and will be a red carpet, limo and "bubbles" night attended by celebrities and patrons of the film.

It is highly likely to be over subscribed - already about 50% sold - so get your tickets as soon as possible!



KICKSTARTER CAMPAIGN

Back in November we initiated a Kickstarter (which we should have called a Kick-finisher!) campaign to raise money for post-production and the sales and distribution process. While post-production is almost complete the sales and distribution element which will require previews, premiere, meetings with partners, festivals, legal meetings and travel can be an expensive process. This will take us through 2020 and up to the release of the film in May 2020. Unfortunately we were not successful in raising the goal of £15,000 (less Kickstarter's fees) and are now planning to raise the final amount on a different route - one of which is a sale of props on Ebay. That said some our supporters did donate their pledge (and thank you!) once the campaign had closed. We will still ensure we launch the film to the widest audience and more on that later in the newsletter. Meanwhile, my thanks to all who have supported us.

SALES & DISTRIBUTION

An essential element of film production is sales and distribution. You can make a fantastic film but without sales and distribution the film will never be seen. Over the next few months we need to arrange sales and distribution for the film globally and across all medias including theatrical (in cinemas), streaming (including pay to view), airlines and terrestrial TV. We now have more than a dozen UK sales and distribution companies who are eager for us to send them a video link so they can review the film. We also have an “aggregator” who will help us with streaming (Netflix, iTunes, Google Play etc.). As I write it WILL be released on Amazon Video and Amazon Prime. We’re about to kick off the process of global sales and distribution. There is much to do in negotiating these contracts and we’ll have a busy few months. To increase the profile of the movie we’ve also entered it into a number of film festivals around the world and hope to be selected.

THEATRICAL CUT IS READY!

As we go to print I’m please to announce that the Theatrical Cut of the movie has now been completed. This is the cut, running at 2 hours and 1 minute, which will be released in 2020. We’ve now added the soundtrack by Clifford White and the funeral music from Rick Wakeman and Guy Protheroe. For the end credits we’ve also completed a song called “After Arabia” with myself providing the lyrics and Bruce Woolley and a small army creating the music. Lead vocals are by Chris Thompson who has over the years worked with Jeff Wayne, Alan Parsons and was Manfred Mann’s lead singer (Blinded by Light, Davys on the Road Again). We’re convinced the song will get good airplay and is frankly a bit of an earworm! Pavel (my co-editor) and I have put an incredible amount time into trimming, clean-up and polish to create what we consider is a very tight cut of the movie and we’re excited for people to see it soon!



PRE-RELEASE SHOWINGS WITH DIRECTOR'S Q&A

One of the commitments I made when I started the film was to ensure the people of Dorset saw the film before everyone else. So as a “thank you” I’ve organised a number of showings around Dorset with Director’s Q&A early in May and prior to the gala premiere. While these dates are now confirmed and tickets at some venues are available, others will go on sale through January:

Theatre	Day	Date	Theatre	Day	Date
Bridport, Electric Palace	Fri	01-May	Shaftesbury, Arts Centre	Sat	09-May
Swanage, Mowlem	Sat	02-May	Dorchester Plaza	Sun	10-May (twice)
Lyme Regis, Marine Theatre	Sun	03-May	Sturminster Newton, Exchange	Mon	11-May
Lymington, Malt Theatre	Thu	07-May	Wareham, Rex	Tue	12-May
		and....	Poole Lighthouse (Cinema)	Wed	20-May

There should also be a run of showings at Lighthouse Poole without Q&A following the 20th May showing and Q&A. Even if you’re going to the premiere please support these local showings and bring all your friends and family!

....I’m also planning showings with Q&A in a few chosen venues around the UK. To be confirmed!!!

AND FINALLY......one of the other ways of supporting the movie (other than as a sponsor!) is to simply visit our website and our IMDB Page (Lawrence After Arabia). Visiting those sites regularly not only keeps you in the loop with our news but increases the “hits” & increases its position on searches and gets the word out to a wider audience. Thanks!

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